**300 AEG Employees to take over recess and beautify campus**

**for aeg’s annual service day**

**at towne avenue elementary school in carson, calif.**

*AEG Employees from STAPLES Center, Dignity Health Sports Park, LA Galaxy,*

*LA Kings, Executive Offices and other divisions to Team Up with Playworks to Implement “Power of Play” with Students; School Beautification Projects in Conjunction with AEG’s charitable holiday initiative, “Season of Giving”*

**WHAT:** AEG, AEG Presents, STAPLES Center, L.A. LIVE, Dignity Health Sports Park, the Los Angeles Convention Center, LA Kings and LA Galaxy will temporarily shut down their offices on Friday, Dec. 6 to send more than 300 employees out in the community for a day of service as part of ***AEG’s Season of Giving****,* the company’s annual charitable holiday initiative.

Employees at AEG’s global headquarters and its local Los Angeles offices and divisions will team up with **Playworks** to facilitate AEG’s annual Service Day to create a more engaging, educational and colorful environment for children to learn and thrive; in addition to engaging students through the power of play as they lead games and activities during the school’s recess period.

Service projects by the company’s staff will include painting educational-based school pride, healthy eating and active living murals at Towne Avenue Elementary School.

**WHO:**

* Dan Beckerman, President and Chief Executive Officer, AEG
* Martha Saucedo, Executive Vice President of External Affairs, AEG
* Luc Robitaille, President, LA Kings
* Kelly Cheeseman, Chief Operating Officer, AEG Sports
* Katie Pandolfo, General Manager Dignity Health Sports Park
* Wendy Sanchez, Principal, Towne Avenue Elementary School
* Michelle Serrano, Executive Director, Playworks
* More than 300 AEG volunteers and Playworks staff

**WHEN:** Friday, December 6, 2019

**9:30 a.m. - 1:00 p.m.** – Employees leading recess and completing service projects at Towne Avenue Elementary School

*\*Photo & b-roll opportunities*

**WHERE:** Towne Avenue Elementary School.

18924 Towne Avenue

Carson, CA 90746

**MEDIA OPPS:**

* B-roll of more than 300 volunteers working to improve Towne Avenue Elementary
* Before and after photos opportunities of beautification projects
* Speakers from AEG, Towne Avenue Elementary School and Playworks available for interviews

**MORE INFO:**  **Playworks** is the leading national nonprofit leveraging the power of play to provide schools with support to quickly transform their culture into one of inclusion - where every child has the opportunity to be physically active, feel safe, and returns to class ready to learn. Playworks is supporting more than one million kids in 2,000 schools during recess and after school.

**AEG’s Season of Giving:** AEG’s Season of Giving is the company’s annual holiday charitable initiative that encourages employees to volunteer in their surrounding communities. AEG’s Season of Giving is also designed to raise funds and generate awareness for non-profit organizations that serve youth and families residing in low income households in Los Angeles County during November and December.

**Media Contact:**

Allegra Batista

213-259-9953

abatista@aegworldwide.com