



PRIMARY



HORIZONTAL SECONDARY



SUPER STACK



PRIMARY



HORIZONTAL SECONDARY



SUPER STACK



PRIMARY



HORIZONTAL SECONDARY



SUPER STACK

Amgen Tour of California | Font

ARS MAQUETTE — Regular
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

ARS MAQUETTE — Bold
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

BIG NOODLE
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

Amgen Tour of California | Color

PMS 285
AMGEN BLUE

RGB
0, 114, 206

HEX
0072CE

CMYK
91, 43, 0, 0