

**New development delivers extended Cineworld
and Oxygen Freejumping at The O2**

London, UK (September 18, 2017) AEG Europe and Crosstree Real Estate Partners, a joint venture, have announced the delivery of a further 110,000 sq. ft. of new development at The O2 in London. Anchored around a 50,000 sq. ft. cinema extension for operator Cineworld and a 30,000 sq. ft. trampoline park, leased to Oxygen Freejumping, the project breaks ground in late September.

The Cineworld extension delivers additional screens and once complete will contain the latest 4DX technology as well as the ability to host multiple screenings, premieres and events.

The trampoline park will be the eleventh for Oxygen Freejumping in the UK, and the first of three new sites in and around London that the company is expecting to announce in the coming months, taking its total number of parks around the Capital to five. The park is set to include Bear Grylls Fitness, an innovative indoor obstacle fitness concept designed around the way Grylls keeps fit, as well as hosting a trampolining school; parties and facilities for autistic friendly and disability sessions.

**Alistair Wood of AEG Europe, Development Manager** for the joint venture stated: “This site, coupled with the ongoing Designer Outlet Village development, will complete the loop of space around The O2 arena. Together they will deliver a further four to five million visitors per annum to The O2 each year.

The cinema has gone from strength to strength since it opened and we are delighted Cineworld are extending their partnership with us. We are also very pleased to have Oxygen on board, the UK’s leading trampoline park operator. Trampolining appeals to a broad demographic and will further diversify the leisure mix offered at The O2, to complement the retail offering which will open in Q4 2018.”

**David Stalker, CEO of Oxygen Freejumping**, said: “We are delighted to have secured such a high profile and prestigious location for our next trampoline park. The O2 has been voted the number one global entertainment venue for the last 10 consecutive years and is visited by 9 million people annually. This number is expected to rise to over 13 million with the opening of the Designer Outlet Village and the Greenwich peninsula re-generation project.

“At Oxygen, we have welcomed 1.5 million jumpers through our doors since we opened and provide a fun and safe jumping environment and best in class customer experience, in line with our mission to support the Government’s drive to address UK childhood obesity. We look forward to welcoming a new group of jumpers to our new trampoline park at The O2 in the near future.”

**Shaun Jones, VP Operations (UK & Ireland) from Cineworld Cinemas**, said: “We continually strive to provide cinema-goers with the best possible experience when watching the latest movies. Our commitment to delivering more screens including the latest 4DX and Superscreen technologies gives film fans even more reason to enjoy a trip to the cinema.”

The development adds to the planned 205,000 sq. ft. 90-unit, Designer Outlet Village, already under construction.

Since it opened in 2007, The O2 has become the most popular music and entertainment venue in the world and consistently tops the global rankings for tickets sold. It attracts the world’s biggest music, sporting and entertainment stars and celebrated its 10th anniversary with a series of events in June this year. AEG and O2 announced the renewal of their ground-breaking partnership for the venue in February, securing the name for another 10 years.

Contractor McLaren is to deliver the new development project, which is scheduled to open in Q1 2019. Lloyds Bank plc has extended their existing loan to the AEG and Crosstree joint venture to finance the project.

**ENDS**

**For more information:**

Barnaby.Hooper@theo2.co.uk

020 8463 2127

**Notes to editors:**

**About Cineworld Group**

Cineworld Group was founded in 1995 and is now the leading cinema group in the UK & Ireland. In 2014, Cineworld Group combined with Global City Holdings (GCH), with Moshe Greidinger, formally Chief Executive of GCH, being appointed as Chief Executive of Cineworld Group. Cineworld Group operates 96 cinemas in the UK and Ireland of which 93 are multiplex sites with five screens or more. In 2010 and 2011 Cineworld cemented its position as the UK industry leader after it was confirmed as the UK and Ireland’s number one cinema chain by Box Office. Cineworld also acquired the cinema at The O2 in 2010 and upgraded the 24.4 meter screen making it the largest 3D screen in Europe. In December 2011 Cineworld opened its first IMAX® auditorium at Cineworld Edinburgh and currently has 20 IMAX® auditoriums nationwide, including IMAX® with Laser at Cineworld Sheffield and Cineworld Leicester Square. In January 2015 Cineworld became the first cinema chain in the UK to open a 4DX auditorium at Cineworld Milton Keynes and currently has ten 4DX auditoriums nationwide, including London’s first 4DX at Cineworld Wandsworth. In December 2015 Cineworld launched its first VIP experience at Cineworld Sheffield, the second followed in October 2016 in Cineworld Glasgow Renfrew Street.  In August 2016 Cineworld acquired six cinemas from Cinema Holdings which included Leicester Square in London's West End, Basildon, Poole, Bromley, Newcastle and Hemel Hempstead. More information can be found at [www.cineworld.com](https://urldefense.proofpoint.com/v2/url?u=http-3A__www.cineworld.com&d=DwMFaQ&c=5oszCido4egZ9x-32Pvn-g&r=pm82GRZUKZggGZYOynbYDKgu8MaGJ3WJTHRl4c9zyDY&m=wScG0p-ylIlw4ypYrXhxTtea1rPbVtDh9E3SYeeSZMM&s=JY7dyDEy2GeS7wp8ml4F-bTuadmOjJGDUH-ZG-gLbhY&e=).

**About Oxygen Freejumping**

Oxygen Freejumping is the UK’s leading trampoline park operator, with 11 trampoline parks throughout the UK. Its Croydon park is the world’s busiest trampoline park, welcoming hundreds of visitors per day.

Oxygen Freejumping was founded in late 2014 by Fred Turok, founder of LA Fitness, and David Stalker, former CEO of ukactive and Managing Director of Harpers Fitness Clubs.

Since launch, over 1.5 million people have been active at Oxygen Freejumping and the Company is committed to its role in supporting the Government’s drive to address the UK’s childhood obesity crisis by providing accessible and fun activities to a broad demographic.

29% of people in England are classified as physically inactive and only half of all seven-year olds are meeting the Government’s daily physical activity guidelines (girls 38%, boys 63%). 22% of all five-year olds are classified as overweight or obese, rising to 60% of people over the age of 18. Oxygen Freejumping provides an accessible solution to meet Government targets, offering a range of inexpensive, high intensity and low-impact activities for all ages.

Oxygen Freejumping has recently partnered with Bear Grylls to offer a new, innovative, functional training programme for fitness enthusiasts. Other activities for all ages include: Freejumping; Little Os; Fitness Classes; School of Trampolining; Parties; Dodgeball; Freerunning; and Autistic Friendly & Disability sessions.

The Company is passionate about providing a best-in-class customer experience and is one of the few parks in the country to have achieved Primary Authority Status with a local environmental health agency who have approved all of the company's procedures.

Oxygen Freejumping’s portfolio currently includes: London (West Acton), Southampton, Manchester, Derby, Wigan, Leeds Cardigan Fields, Croydon, East Kilbride, Stevenage and Wolverhampton.

**About AEG**

AEG, a wholly owned subsidiary of the Anschutz Company, is the leading sports and live entertainment company in the world.  AEG Facilities, a stand-alone division of AEG, and its affiliates owns, operates or consults with more than 120 of the industry’s preeminent venues worldwide, across five continents, providing complete venue management, as well as specialized programs in operations, guest services, ticketing, booking, sales and marketing. AEG Facilities also provides resources and access to other AEG-affiliated entities, including AEG Presents, one of the largest live music companies in the world, AEG Global Partnerships and AEG Real Estate, as well as such industry leading programs as AEG 1Earth and AEG Encore to support the success of its venues across the globe. The Los Angeles-based organization owns, operates or provides services to the world’s most elite venues

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