

**FIRST ICE THEATER COMING TO THE U.S. THROUGH NEW PARTNERSHIP BETWEEN AEG AND CGR CINEMAS**

*ICE THEATER with ICE IMMERSIVE© Sensorial Experience to Make American Debut this Fall at Regal L.A. LIVE: A Barco Innovation Center*

**VIDEOS COURTESY OF CGR CINEMAS:**

* “Spider-man: Far From Home” in ICE IMMERSIVE: [https://www.youtube.com/watch?v=E\_I87pGrgjY](https://nam02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3DE_I87pGrgjY&data=02%7C01%7Cabatista%40aegworldwide.com%7Cef02aea11d754de0328808d70bbe44a4%7Ccaece8130c4849238c628676bc93605f%7C0%7C0%7C636990784141879732&sdata=roAGblR2qE2LbxsPcBEQQamWOGzT9B7n0KLG8pTSBZc%3D&reserved=0)
* “Rocketman” in ICE IMMERSIVE:

[https://www.youtube.com/watch?v=5cP3u5tic-g](https://nam02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.youtube.com%2Fwatch%3Fv%3D5cP3u5tic-g&data=02%7C01%7Cabatista%40aegworldwide.com%7Cef02aea11d754de0328808d70bbe44a4%7Ccaece8130c4849238c628676bc93605f%7C0%7C0%7C636990784141879732&sdata=XlML072in6aaNdYxDGzYvQRPPySewGeN%2F0DYmvwyaKI%3D&reserved=0)