Mercedes Platz Facts and Figures

In Berlin the Anschutz Entertainment Group (AEG) has committed 200 million Euros to the development Mercedes Platz, situated right in front of the Mercedes-Benz Arena. Mercedes Platz will become the vibrant center for the dynamically growing urban quarter along the East Side Gallery with an expected footfall of 20 Million people annually.

General 

* Groundbreaking June 6 2016
* Construction approx. 2 years
* Construction cost 200 Million Euros

Size and Technical Data 

* Total area of Mercedes Platz site: 20.500 square meters o
  + about 6.500 square meters open space
  + two 7.000 square meter building sites west and east of the open space
* Total floor-space: about 70.000 square meters over four levels
* Building height: 26,50 meter (with rooftop bar/visitor center, close to 30 meters)

Construction Details

* Materials used in façade: clinker/metal/aluminum-glass/fiber cement panels
* Granite flooring on the plaza
* 61,000 m3 of concrete and approximately 9,900 tons of steel reinforcement are used for the body shell work of the four buildings
* Over the time of construction 800 people will have worked on site

Signage and Displays

* 8 Median towers with 2 Screens each 10 sqm
* 2 LED Screens each 88 sqm on the UCI KINOWELT façade
* 1 LED Screen of 70 sqm on the Music Hall façade
* 1 LED Screen of 95 sqm on the Music Hall façade